

Northeast Ski & Craft Beer Showcase- November 4-6, 2016

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

We wish to exhibit in Northeast Ski & Craft Beer Showcase - Albany, NY. We understand we must read and complete all information below and return the signed application with check or credit card payment to: "Northeast Ski & Craft Beer Showcase."

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

Day of event contact: _____ Phone Number: _____

Description of products/services on display: _____

NYS Sales Tax Number: _____

I would like to contribute door prizes for the Showcase: Yes No

Exhibitor Booths are 10' wide x 8' deep – includes back drape and side rails

- **EARLY BIRD Special-\$595** when you register by August 31, 2016
- One (1) 8' x 10' booth (all orders following August 31) = **\$625**
- Exhibitors selling or sampling food will be charged an additional \$10 to be covered under the Albany County Health Dept. Temporary Food Permit.
- A \$100 deposit must accompany exhibitor contract. All remaining balances must be paid by October 7, 2016. **NO EXHIBITORS WILL BE PERMITTED TO EXHIBIT UNLESS ACCOUNT IS PAID IN FULL.** Cancellation of booth space must be received by Ed Lewi Associates, in writing, no later than October 7, 2016. Booth fees cannot be refunded after October 7, 2016.

_____ **EARLY BIRD booths \$595 (price good through August 31, 2016)**

_____ **Booths at \$625**

_____ **Food permit at \$10**

_____ **Total due**

Total Payment/deposit _____

Check Make payable to **Northeast Ski & Craft Beer Showcase**

Credit Card

Name on card: _____ Address: _____

CC number _____ Exp. Date _____ CVV _____

Exhibitor's Signature: _____

Please send contract with \$100 deposit to:
Northeast Ski & Craft Beer Showcase c/o Ed Lewi Associates
6 Chelsea Place
Clifton Park, NY 12065

EXHIBIT RULES AND REGULATIONS

ELIGIBILITY

1.1 Northeast Ski & Craft Beer Showcase, in its sole discretion, shall determine the eligibility of a particular applicant to be and continue as an Exhibitor. Northeast Ski & Craft Beer Showcase expects Exhibitors to offer attractive values and share in the promotion to assure best attendance. Northeast Ski & Craft Beer Showcase, offers and assigns Booths according to the application post mark, type of product offered, extent of promotional commitment.

1.2 Northeast Ski & Craft Beer Showcase reserves the right, notwithstanding any other provision in the Rules and Regulations, to cancel its acceptance of an Applicant at any time. The reasons for cancellation, without limiting the generality of the foregoing, might include: (1) change in the Exhibitor's product line from the product line first listed in the Application, (2) the Exhibitor's non-participation in any promotion of the Exhibition, and (3) the Exhibitor becoming delinquent in paying any account with the Northeast Ski & Craft Beer Showcase. Northeast Ski & Craft Beer Showcase reserves the right to apply any fees submitted with any Application as payment toward any existing past-due account with the Northeast Ski & Craft Beer Showcase.

1.3 Exhibitor may withdraw an Application at any time prior to acceptance by written notice and will receive a full refund of fees submitted. If an Exhibitor submits a written notice of a desire to cancel following acceptance of an Application by the Northeast Ski & Craft Beer Showcase, Northeast Ski & Craft Beer Showcase will make refunds (less penalties) on the following schedule:

(a) If Northeast Ski & Craft Beer Showcase receives written notification thirty (30) days or more prior to the Exhibition date, there will be no penalty.

(b) If Northeast Ski & Craft Beer Showcase receives a written notification fifteen (15) to twenty-nine (29) days prior to the Exhibition Date, the cancellation penalty is one hundred dollars (\$100) per booth.

(c) If Northeast Ski & Craft Beer Showcase receives written notification fewer than fifteen (15) days prior to the Exhibition Date, or if the Exhibitor simply fails to show for the Exhibition, the Northeast Ski & Craft Beer Showcase receives written notification fewer than fifteen (15) days prior to the Exhibition Date, or if the will give no refund.

(d) Northeast Ski & Craft Beer Showcase will make all refunds within thirty (30) days of Exhibition Date.

1.4 The Northeast Ski & Craft Beer Showcase reserves the right to reassign any Booth which was the subject of cancellation, without compensation to the Exhibitor who cancelled. NO EXCHANGES.

AREA CONTROL

2.1 Northeast Ski & Craft Beer Showcase contracts with the Exhibition Facility for the area in which the Exhibition is held ("Exhibition Area"), and Exhibitors contract with Northeast Ski & Craft Beer Showcase. Although Northeast Ski & Craft Beer Showcase has contractual agreements with the Exhibition Facility, no goods, signs or promotional pieces may be displayed or distributed in the Exhibition Facility or the Exhibition Area, except within Booth.

2.2 Exhibitors are only allowed to solicit business within the Exhibition Area. Exhibitor with local area showrooms, warehouses, or hospitality suites must restrict buyer invitations to times outside the established Exhibition hours. Exhibitor must confine all selling and promotional activities with the confines of the Exhibition Area to their Booth(s). "Selling in the aisles" and "button-holing" will not be permitted.

2.3 Exhibitors understand and agree that Northeast Ski & Craft Beer Showcase operated the Exhibition for the benefit of all its Exhibitors and buyers in attendance. Exhibitors agree to refrain from noisy, undignified, or otherwise offensive displays and selling practices. The Northeast Ski & Craft Beer Showcase in its sole discretion may alter or physically remove those exhibits it judges to be not in keeping with the general theme, purpose and atmosphere of the Exhibition. All exhibits must be designed, constructed and operated in good taste and in accordance with the best interest of the show, which PRODUCER in its sole discretion shall have the right to decide. PRODUCER and/or Northeast Ski & Craft Beer Showcase will prohibit the installation and operation of any exhibits.